



Diana Ye

Product Designer

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(208) 921-4137

Education

MIT

Bachelor of Science
Brain and Cognitive Sciences

Skills

Product strategy
User experience design
User research
Prototyping
Interaction design
Visual design
Consulting

Tools

Invision
Sketch
Adobe Illustrator
Adobe Photoshop
Wireframing tools

Languages

English
Mandarin Chinese
HTML, CSS, Javascript

Other interests

Former volunteer tutor at
Artists for Humanity, books,
photography, rock climbing,
travel, vintage fashion,
illustration

Experienced product designer with over 10 years experience. Interested in data, education, and emerging technologies.

MAZ / VP Product Design

9/2018 - now

Led design on new consumer product for content creators
Initiated efforts to incorporate user research into the development process
Worked with CEO, CMO and Director of Marketing on initial market research and product-market fit
Worked with CMO and marketing team on design system for rebrand

Fuze / Principal Product Designer

11/2015 - 7/2018

Lead designer on enterprise SaaS products, including Fuze Hub for IT admins and Fuze Data
Led design for major relaunch of flagship communication products
Promoted from Senior to Principal Designer in three months
Reduced internal support load by increasing customer engagement of self-service administrative tools
Worked closely with data science team to provide design expertise on data visualizations and find product opportunities for R&D work
Initiated and led design team effort to build Fuze design system
Helped interview recruit, onboard, and mentor junior designers on team

Parlai (acquired by Fuze) / Founding Designer

12/2014 - 11/2015

Led all aspects of design, from research to visual design
Embedded in agile development team in a fast-paced startup environment
Worked with CEO and VP of Product on design and product strategy
Product successfully acquired by Fuze after launch

Oracle / Senior UX Designer

7/2013 - 11/2014

Promoted within a year to Senior UX Designer
Led design for data visualization and exploratory data analysis
Led visual design of Big Data Discovery for market release
Contributed to natural language processing search patent for my design work with the R&D team and made co-author

Freelance / UX Design Consultant

Ongoing

Consulted companies across multiple industries, B2B and B2C, and stages of product development
Wore many hats, often owning entire design from research to production
Collaborated directly with CEOs, CTOs, and product and technical leads
Promoted design thinking and provided high-quality design deliverables